

COMMUNITY LAND FESTIVAL 2025

Friday 17 October – Sunday 2 November 2025

Guidance for Participants

What's it all about?

Community Land Festival celebrates community landowners (communities that own land or buildings) and their achievements.

This will be Scotland's seventh Community Land Festival. The celebration began in 2018 as Community Land Week. In 2023, based on community feedback, the festival was extended from one week to two under the new banner of Community Land Festival. This year, we're continuing to collect community stories for our archive through a special 60-second video activity — a creative way for your community to share its voice.

Community Land Festival is coordinated by Community Land Scotland and the Scottish Government Community Land Team, but we also work closely with other membership organisations that support community owners of land and buildings.

Community Land Scotland is the representative body for community landowners. You can find out more about us at: www.communitylandscotland.org.uk.

"We were delighted to see the enthusiasm and community spirit at our event as part of the Community Land Festival. It was heart warming to witness how a simple event could bring families together, offering a space for kids to explore, learn, and enjoy creative activities.." – 2024 Community Land Festival participant



Who can take part?

Community Land Festival is open to geographically-based community organisations that already own land or buildings in Scotland. You will need to demonstrate that you have public liability insurance.

Is any type of event acceptable?

We'd like to hear a little bit about your plans before we approve you to take part, but on the whole, we'd encourage you to be creative with your event planning.

The type of events communities have run in previous years include: walks around community land, celebratory events such as ceilidhs and tea parties, teddy bears' picnics, fun days for children, reminiscence

events, pumpkin festivals, ribbon cutting ceremonies and community meals.

You can also get together with other community landowners to coordinate events on a local or regional basis. Please let us know if you'd like some assistance with the coordination.

You can find information about previous Community Land Festivals [here](#).

Tell Your Community Story in 60 Seconds

We're inviting you to take part in our **Tell Your Community Story in 60 Seconds** activity - a simple, mobile-phone-recorded video that captures your community's journey in your own words.

Your video will become part of the **100years.scot** archive, a growing collection that celebrates stories of community ownership across Scotland.

What to include:

- How your group was formed
- Your journey to community ownership
- What you've achieved together
- Your hopes for the future

We're leaving the creativity to you - fit as much of your story as you can into just **60 seconds**! Guidance and a demo will be included in your Festival pack to help you get started.

As a host group what will you be expected to do?

If you are hosting an event as part of Community Land Festival, we will expect you to:

- Provide full information about the event you running, including where and when it will take place
- Provide Community Land Scotland with text for the Community Land Festival page on its website
- Provide a copy of your public liability insurance
- Use the Community Land Festival logo in your event publicity
- Take part in our **Tell Your Community Story in 60 Seconds** activity by submitting a short, mobile-phone-recorded video that shares your community's story. This will be added to the 100years.scot archive.
- Promote your event locally through your own media contacts, social media and local communities
- Fill out Community Land Festival evaluation and feedback form after completion of your event

We may offer you the opportunity to be featured in our national or local press releases, but this will be up to you.

What support will you receive?

All participating organisations will also receive the following:

- Inclusion in national Community Land Festival promotion
- Listing on our Community Land Festival web page
- Community Land Festival promotional materials and support
- A press pack to help you get your story into your local papers

Additionally, we have thirty £300 bursaries for communities, to help contribute towards the cost of running your event. These bursaries will be allocated starting Monday 15 July. Our considerations in allocating support include:

- Community need in delivering Community Land Festival programming; and
- Geographic spread of communities throughout Scotland.

You do not need to be a member of Community Land Scotland to receive bursary support. Decisions on bursary allocation will be made by Community Land Scotland.

Following the initial bursary allocation process on 15 July, bursaries will continue to be distributed weekly until we have reached capacity.

How to apply

Please **fill in the Community Land Festival Event Submission Form** online. You can provide full details at this time, or, if you are still fleshing out your idea, simply tell us as much as you can. After submission of the form, you will be given the option of saving your submission. **Please save your submission to refer back to as needed.**

Please note that if you put in an expression of interest, you can change your mind, it is not a binding agreement. It is also to give us an idea of which groups are interested and to help us plan.

If you have questions about Community Land Festival or your event, please contact:

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