



COMMUNITY LAND FESTIVAL 2024

Friday 18 October – Sunday 3 November 2024

Briefing for potential participants

What's it all about?

Community Land Festival celebrates community landowners (communities that own land or buildings) and their achievements.

This will be Scotland's sixth Community Land Festival. The celebration began in 2018 as Community Land Week. In 2023, based on community feedback, the festival was extended from one week to two. This was well-received, and so this year the celebrations returns for two weeks under the new banner of Community Land Festival.

Community Land Festival is coordinated by Community Land Scotland and the Scottish Government Community Land Team, but we also work closely with other membership organisations that support community owners of land and buildings.

Community Land Scotland is the representative body for community landowners. You can find out more about us at: www.communitylandscotland.org.uk.

"The event reignited so much passion throughout the community about our project. We have received increased support from partners and potential suppliers. Our profile has been increased and residents are more aware of the work we are doing therefore we have experienced an increase in numbers at all projects." - 2019 Community Land Festival participant



Who can take part?

Community Land Festival is open to geographically-based community organisations that already own land or buildings in Scotland. You will need to demonstrate that you have public liability insurance.

Is any type of event acceptable?

We'd like to hear a little bit about your plans before we approve you to take part, but on the whole, we'd encourage you to be creative with your event planning.

The type of events communities have run in previous years include: walks around community land, celebratory events such as ceilidhs and tea parties, teddy bears' picnics, fun days for children, reminiscence

events, pumpkin festivals, ribbon cutting ceremonies and community meals.

You can also get together with other community landowners to coordinate events on a local or regional basis. Please let us know if you'd like some assistance with the coordination.

You can find information about previous Community Land Festivals [here](#).

As a host group what will you be expected to do?

If you are hosting an event as part of Community Land Festival, we will expect you to:

- Provide full information about the event you running, including where and when it will take place
- Provide Community Land Scotland with text for the Community Land Festival page on its website
- Provide a copy of your public liability insurance
- Use the Community Land Festival logo in your event publicity
- Promote your event locally through your own media contacts, social media and local communities
- We may offer you the opportunity to be featured in our national or local press releases, but this will be up to you

What support will you receive?

All participating organisations will also receive the following:

- Inclusion in national Community Land Festival promotion
- Listing on our Community Land Festival web page
- Community Land Festival promotional materials and support
- A press pack to help you get your story into your local papers

Additionally, we have thirty £300 bursaries for communities, to help contribute towards the cost of running your event. These bursaries will be allocated starting 19 August. Our considerations in allocating support include:

- Community need in delivering Community Land Festival programming; and
- Geographic spread of communities throughout Scotland.

You do not need to be a member of Community Land Scotland to receive bursary support. Decisions on bursary allocation will be made by Community Land Scotland.

Following the initial bursary allocation process on 19 August, bursaries will continue to be distributed weekly until we have reached capacity.

How to apply

Please **fill in the Community Land Festival Open Call for Events form** online. To be considered for a bursary, please submit the form by 16 August. You can provide full details at this time, or, if you are still fleshing out your idea, simply tell us as much as you can. After submission of the form, your responses will be emailed to you. **Please save this email as it will allow you to update details as needed.**

Please note that if you put in an expression of interest, you can change your mind, it is not a binding agreement. It is also to give us an idea of which groups are interested and to help us plan.

If you have questions about Community Land Festival or your event, please contact:

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