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## AIM

“Land ownership has given the community an opportunity to develop its own economy after many decades of decline.” Storas Uibhist. The aim of this lesson is to give pupils an idea of the process communities go through when they form a community trust.

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## KEY QUESTIONS

- How do communities decide what to do with their land?
- What would you like to do with the land in your community?

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## CURRICULUM AREA

- Social Studies
- Literacy

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## SKILLS

- Planning
- Presenting

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## TIMING

- This could be done over several lessons.

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## RESOURCES

- Business plan template



# COMMUNITY\* LAND SCOTLAND

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## STARTER

By now pupils will have seen lots of examples of what other communities have done. Watch the clip at <https://www.communitylandscotland.org.uk/find-out-more/tools-and-resources/> what is community land ownership?

Now it is their turn to come up with some ideas for their own local area. In groups brainstorm ideas about how the area could be improved with a new venture. Remind the pupils that ideas must be sustainable (able to pay for itself and the environment) and benefit the community in some way.

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## DEVELOPMENT

In groups, pupils choose one idea to develop a business plan and prepare a presentation. Use the business plan template. A rough costing could be made by researching prices on the internet. Many projects generate their own income through sales but there are also funders willing to help. Pupils could even try a web search for funding sources.

A list of funders can be found at <https://www.greenspacescotland.org.uk/other-funding-sources>

A PowerPoint would make a more professional presentation and could include photos of a similar projects.

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## PLENARY

Pupils now present their ideas to the rest of the class, the school or local community members. This could be done in a Dragon's Den style of boardroom meeting. A ballot could be taken to choose the most popular idea. Emphasise that votes should be based on the quality of the business plan, the presentation and the quality of the idea.

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## AIFL STRATEGY

Use a post it note or piece of scrap paper. Ask pupils to think of 3 key words from the lesson and say what they mean.

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## SUCCESS CRITERIA

At this point there is an opportunity for an end of topic assessment. This is partly to find out about the learning but also to get some feedback about the lessons. A printable assessment sheet pdf is provided in the resources.

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## DIFFERENTIATION

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## EXTENSION

Pupils could make a model or drawing to add to the visualization done in lesson 5. The winning idea could go forward to the local community trust for consideration.

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Aim - What is your idea?

Plan - How am I going to do this?

<p>Costs - How much will it cost?</p>	<p>Income - How will it be funded?</p>
<p>Benefits - How will it benefit the community and the environment?</p> <p>A photo, drawing, map or plan should be included in your business plan on separate sheets.</p>	