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## AIM

A Community Trust is a group representing the community which has bought land. They have to think about their strengths and assets. These might include the natural resources or historical sites or the skills of the people who live there. In this lesson pupils will think about the strengths of their area and then create a poster/leaflet or presentation to share them. A visit to see some local sites would be helpful for this lesson.

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## KEY QUESTIONS

- What assets do we have in our local area?
- How can we publicise them?

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## SKILLS

- Evaluating
- Creating

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## TIMING

- 90 minutes

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## CURRICULUM AREA

- Social Studies
- Literacy

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## RESOURCES

- Laptops



# COMMUNITY\* LAND SCOTLAND

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## STARTER

Tell pupils they are going to think about the things which the local area has to offer. Another word for this is 'assets'. Show the Visit Scotland clip at <https://www.scotland.org/>

Talk about the assets which Visit Scotland has chosen to highlight.

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## DEVELOPMENT

In the same pairs ask pupils to make a mind map of the assets in their local area. Emphasize that this is not just about visitors but also jobs, people, skills and resources. A helpful resource to stimulate ideas are the Green Mapping icons at [https://www.greenmap.org/greenhouse/files/Green\\_Map\\_IconsV3\\_2pages.pdf](https://www.greenmap.org/greenhouse/files/Green_Map_IconsV3_2pages.pdf)

Allow 5 minutes thinking time then share and discuss.  
Now ask pupils to make their own poster, leaflet or PowerPoint to show the assets of the area. Talk about how layout, text, font and photos might be used to improve its impact. Think about the kind of language used in a leaflet.

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## PLENARY

Ask pupils to present their work to the rest of the class. Give opportunity for questions.

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## AIFL STRATEGY

Tell your neighbour. Ask pupils to give their nearest neighbour an example of a sustainable enterprise.

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## SUCCESS CRITERIA

Ask pupils to assess each other's work. Use two stars and a wish.

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## DIFFERENTIATION

The format for the leaflet/poster can be varied. A cut and paste collage would be a way to make this easy for less able writers. A short film would be another possibility.

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## EXTENSION

Ideally the pupils would go out into the local area, visit sites and take photos before creating their leaflet. This could be turned into a much larger task where pupils put together leaflets and presentations. Even a short film could be made using iPads. The local Community Trust could also be involved in their production and display.

Working in pairs pupils could look at the map at <https://www.communitylandscotland.org.uk/about-us/where-we-are/> Pupils could then choose a location, visit the website and make a note of assets which the community has chosen to highlight and why.

Green Map at <https://www.greenmap.org/> is a free map making resource which pupils could use to create a community map. This might be part of a longer-term project which could link with the local community trust.