



## COMMUNITY LAND WEEK 2022

Saturday 8 October – Sunday 16 October 2022

### Briefing for potential participants

#### What's it all about?

Community Land Week is a festival to celebrate community landowners (communities that own land or buildings) and their achievements.

Community Land Week is coordinated by Community Land Scotland and the Scottish Government Community Land Team, but we also work closely with other membership organisations that support community owners of land and buildings.

Community Land Scotland is the representative body for community landowners. You can find out more about us at: [www.communitylandscotland.org.uk](http://www.communitylandscotland.org.uk).

*"The event reignited so much passion throughout the community about our project. We have received increased support from partners and potential suppliers. Our profile has been increased and residents are more aware of the work we are doing therefore we have experienced an increase in numbers at all projects."*  
- 2019 Community Land Week participant



#### Who can take part?

Community Land Week is open to geographically-based community organisations that already own land or buildings in Scotland. You will need to demonstrate that you have public liability insurance.

#### Is any type of event acceptable?

We'd like to hear a little bit about your plans before we approve you to take part, but on the whole, we'd encourage you to be creative with your event planning.

This will be Scotland's fourth Community Land Week. The type of events communities have run in previous years include: walks around community land, celebratory events such as ceilidhs and tea parties, teddy bears' picnics, fun days for children, reminiscence events, ribbon cutting ceremonies and community meals.

You can also get together with other community landowners to coordinate events on a local or regional basis. Please let us know if you'd like some assistance with the coordination.

You can find information about previous Community Land Weeks [here](#) and [here](#).

### As a host group what will you be expected to do?

If your expression of interest is approved and you want to go ahead with an event, we will expect you to:

- Provide more information about the type of event you want to run and which date it will take place
- Provide a copy of your public liability insurance
- Provide Community Land Scotland with text for the Community Land Week page on its website
- Use the Community Land Week logo in your event publicity
- Promote your event locally through your own media contacts, social media and local communities
- We may offer you the opportunity to be featured in our national or local press releases, but this will be up to you

### What support will you receive?

All participating organisations will also receive the following:

- Inclusion in national Community Land Week promotion
- Listing on our Community Land Week web page
- Community Land Week promotional materials and support
- A press pack to help you get your story into your local papers

Additionally, we have fifteen £300 bursaries for communities, to help contribute towards the cost of running your event. These bursaries will be distributed following the close of the Expression of Interest (Friday 29 July). Our considerations in allocating support include:

- Community need in delivering Community Land Week programming; and
- Geographic spread of communities throughout Scotland.

You do not need to be a member of Community Land Scotland to receive bursary support. Decisions on bursary allocation will be made by Community Land Scotland.

### How to apply

Please [fill in the Expression of Interest form](#) online by **Friday 29<sup>th</sup> July**. We do not need a lot of detail at this stage, just an outline of your plans.

Please note that if you put in an expression of interest, you can change your mind, it is not a binding agreement. It is also to give us an idea of which groups are interested and to help us plan.

If you have questions about Community Land Week or your event, please contact:

Meg Taintor, Administration and Events Officer

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