



## COMMUNITY LAND WEEK 2021

Saturday 9<sup>th</sup> October – Sunday 17<sup>th</sup> October 2021

### Briefing for potential participants

#### What's it all about?

Community Land Week is a festival that aims to celebrate community landowners (communities that own land or buildings) and their achievements. This year, it will focus on communities that purchased their assets between March 2020 and July 2021 and that were unable to celebrate because of the pandemic.

Community Land Week is coordinated by Community Land Scotland and the Scottish Government Community Land Team. Community Land Scotland is the representative body for community landowners. You can find out more about us at: [www.communitylandscotland.org.uk](http://www.communitylandscotland.org.uk)

This will be Scotland's third Community Land Week. The type of events communities have run in previous years include: walks around community land, teddy bears' picnics, fun days for children, reminiscence events, ribbon cutting ceremonies and community meals. You can see a list of the 2019 events [here](#).

*"The event reignited so much passion throughout the community about our project. We have received increased support from partners and potential suppliers. Our profile has been increased and residents are more aware of the work we are doing therefore we have experienced an increase in numbers at all projects." - 2019 Community Land Week participant*



#### Who can take part?

This year, Community Land Week is open to geographically-based community organisations with open membership, that purchased land or buildings between 1<sup>st</sup> March 2020 and 31<sup>st</sup> July 2021 and that were unable to celebrate due to Covid. If you are unsure whether you meet the criteria, email: [info@communitylandscotland.org.uk](mailto:info@communitylandscotland.org.uk).

You will also need to demonstrate that you have public liability insurance.

## COP26

Community Land Week is happening in the run up to COP26, so we are keen to gather case studies about Community Land Week participants that are running projects tackling the climate emergency. This isn't a condition of taking part.

### Running a safe event

This year, we are asking people to think how they can create Covid-safe events and would encourage communities to organise outdoor or virtual events, or limit numbers for events that are indoors.

There is a possibility that you will be asked to cancel your event at short notice if Covid cases rise or if the Scottish Government guidance changes.

### As a host group what will you be expected to do?

If your expression of interest is approved and you want to go ahead with an event, we will expect you to:

- Provide more information about the type of event you want to run and which date it will take place
- Provide a copy of your public liability insurance
- Provide Community Land Scotland with text for the Community Land Week page on its website
- Use the Community Land Week logo in your event publicity
- Promote your event locally through your own media contacts, social media and local communities
- We may offer you the opportunity to be featured in our national or local press releases, but this will be up to you

### What support do we get to take part?

We have a limited number of £300 bursaries for communities, to help contribute towards the cost of running your event. These will be awarded on a first come first served basis. Participating organisations will also receive the following:

- A listing on our Community Land Week web page
- Community Land Week posters
- Use of the Community Land Week logo
- A press pack to help you get your story into your local papers

### How to apply

You can express interest in taking part in Community Land Week by filling in our Expression of Interest form and sending it to: [admin@communitylandscotland.org.uk](mailto:admin@communitylandscotland.org.uk) by 12pm on Monday 20th September at the latest. Please note that if you submit an expression of interest, you can change your mind. It is not a binding agreement – it's just to give us an idea of which groups are interested and to help us plan.

If you have any questions or want to discuss your event ideas, please contact us at: [info@communitylandscotland.org.uk](mailto:info@communitylandscotland.org.uk) or 07884 314297.



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