

Owning Our Future: Call for Proposals – Kinning Park Complex (KPC)

COMMUNITY*
LAND SCOTLAND

Community Land Scotland is looking for creative practitioners to work with six community landowners across Scotland. The practitioners will use a process of [narrative change](#) to draw out how the Trust has supported its community through Covid19 and to help the community of Kinning Park think through their hopes for their area and wider society in 2021, post-pandemic. By narrative change, we mean using storytelling to shift people's perceptions about what society could look like.

Over the past six months, community landowners across the length and breadth of Scotland have shown how well they were able to support their communities in a time of crisis. Some of these experiences were gathered by Community Land Scotland and published in our "[Built-in Resilience: Community Landowners' response to the Covid-19 Crisis](#)" report. The thoughts of many community landowners are now turning to the future and how they are going to support their communities through the partial-lockdown and the economic recovery beyond.

What are community landowners?

Community landowners are communities of place that collectively own land, buildings or other assets. They have open Membership to anyone living in their defined geographic community and local control is built into their governance structure. They operate as businesses with income being reinvested back in the community

Community Land Scotland

Community Land Scotland is the voice of Scotland's community landowners. We have a membership of almost 100 communities and work to: represent community landowners; promote the sustainable development benefits of community landownership; facilitate networking and mutual support between community landowners and collaborate with other organisations to ensure community landowners can access the support they need

Further information can be found at: www.communitylandscotland.org.uk

The project

We are looking for creative practitioners to work with community landowners to help draw out some of the detail about why they were able to respond to the Covid19 pandemic so successfully and what role the ownership of land, buildings or another asset played in that response. We also want to help communities look to the future. As part of the project, we are asking the six communities to film some of the process (this could also be clips of Zoom meetings) which will be edited into a short film about the project.

Role of the creative practitioner

The practitioner will:

- Work with Kinning Park Complex to come up with creative ways of engaging staff, volunteers and community members involved in their COVID response. We have been guided by the funders to consider the role of narrative change in this process and how we might tell new stories that change people's ideas about how the future could look. Through the support

services set up during the pandemic, KPC hugely increased the number of community members they supported and are particularly keen to engage them in this project

- Facilitate that community engagement
- Work with KPC to capture film footage of the process and any key insights
- Collate any relevant archive material from the community and feed that into the creative process
- Help the community think through what sort of output they would like at the end. The Lottery has suggested this could be a Manifesto for Change or a routemap out of the crisis
- Work with the community to get the Manifesto, routemap or other output designed and printed (there is a separate budget for this)

We are particularly keen to hear from creative practitioners who know Kinning Park and the surrounding areas, although this is not an absolute requirement

The other communities taking part in the project are: Coigach Community Development Company in Wester Ross, Galson Estate Trust in Lewis, Peebles Community Trust in the Borders, South West Mull and Iona Development and Viewpark Conservation Group in North Lanarkshire

As part of this project, we are hoping to build links between the participating communities so there will be two or three group sessions bringing all the communities and creative practitioners together

The community landowner

<https://www.kinningparkcomplex.org>

Kinning Park Complex is a community-owned building in the Kinning Park area of Glasgow. The building has been managed by the community since the 1990s and came into community ownership in 2019. The building itself is partway through a major regeneration project and is currently closed to the public. That hasn't stopped KPC being there for their community during the pandemic. They set up a project called Acts of Organised Kindness (A-OK) which has been providing services in the Kinning Park, Ibrox, Cessnock and Paisley Road West areas. Further information about the A-OK project can be found [here](#)

KPC are in the early stages of developing a [Local Place Plan](#) and this should be taken into account while delivering this project

What does Community Land Scotland need out of this process?

Community Land Scotland wants to dig a little deeper into why community landowners were able to respond so well to the pandemic. We are particularly interested in the role that owning an asset, be that land, a building or a wind turbine, played in their response.

Anecdotal evidence suggests there could be a number of reasons responded so well: an entrepreneurial culture; collective ownership leading to stronger community connections; the resources generated by an asset allowing communities to respond quickly and the fact that people look instinctively to owners of assets during a crisis. We want to find out which of these ring true with communities.

We want to find out more about what the key challenges were that communities faced and what their hopes are for the future so that we can feed this into our representative work.

There has been a great deal of interest from the Scottish Government and public agencies about how community landowners have responded to the crisis. Community Land Scotland's Policy Director will take the key themes that emerge from the six communities and organise round table discussions with policy makers and key agencies to look at how Scotland can learn from community landowners' responses

Timeline

Timeline	Activity
20th October	Call for proposals closes
22 nd – 29 th October	Shortlisting and interviews
End October	Contracts issued
Early Nov	Group meeting (online) with all communities and creative practitioners
Early Nov – mid-December	Facilitation work with communities Film footage captured
Late Dec / early Jan	Outputs designed and printed Group meeting (online) with communities and creative practitioners

Value of commissions

Each creative practitioner will receive a fee of £2500. This will include any travel or other expenses occurred during the facilitation process. There is a separate budget of £1000 per community for design and print of whatever the output is

Covid-19

The practitioner must observe Scottish Government guidelines for social distancing and safe working at all times. Your proposal should set out how you intend to engage people within these restrictions. We aim to be as inclusive as possible so your proposal should reflect the fact that not everyone in the participating communities will have access to technology or the internet

Questions about this project

You can contact Community Land Scotland with questions about this project:

Linsay Chalmers, 07884 314297 or linsay.chalmers@communitylandscotland.org.uk

Kristina Nitsolova, 07508 421886 or kristina.nitsolova@communitylandscotland.org.uk

How to apply

Please send a one-page proposal setting out how you would deliver this project to Linsay Chalmers, Development Manager at Community Land Scotland. In addition to this one pager, you can provide a CV and / or information about your past work.

Email your proposal to: linsay.chalmers@communitylandscotland.org.uk