

**Urban Journeys in Community Landownership**  
**Greener Kirkcaldy**

**Greener Kirkcaldy – mural and visual representation**

Community land purchase is part of a long journey, often to reverse many years of decline and lack of opportunities for local people. Purchases can quickly stimulate confidence, which empowers communities to develop economic opportunities, enable vital developments, building on a growing awareness of environment and heritage to enliven the life of local people and support more open and inclusive decision-making.

*“We had always thought of community land ownership as something that happened in other places, the islands or highland estates. When one of our volunteer board members first suggested that WE could buy land it felt radical, daunting and exciting. That was in 2013...we took ownership of our town centre property in February 2017. It has been a rollercoaster ride of learning, partnership development and the gradual realisation that we could actually do this.”*

**Greener Kirkcaldy**

Greener Kirkcaldy is a community-led charity and development trust working on a local scale to benefit people and their environment. They would like to see a future where everyone is able to heat their home affordably, eat well, and tread more lightly on our planet. They work towards that by delivering projects to meet the needs and aspirations of local people: tackling fuel and food poverty, protecting and enjoying the environment and bringing the community together. Working in Kirkcaldy since 2009, Greener Kirkcaldy purchased their community building with funding from the Scottish Land Fund in 2017 and refurbished it with the help of a grant from the Big Lottery Fund’s Community Assets programme. They opened the building, which houses their new Lang Spoon Community Kitchens, as well as their office and an events space, to the public in April 2019.

This commission is for an artist (or collective) experienced in mural work and other forms of visual representation to create and produce a mural for Greener Kirkcaldy that tells their story and can be permanently installed on the internal

walls of their main space as well as shared via online platforms (this could be through digitalisation or animated imagery of designs for example). The commissioned artist(s) will work collaboratively with Greener Kirkcaldy and engage groups and individuals over a period of 6 weeks to research and understand their journey of community ownership and its impact for their community. The artist will use this exploration, along with research and archival material provided by Greener Kirkcaldy, to design the mural and digitalised works. Greener Kirkcaldy are particularly keen to communicate the work they do in tackling the climate emergency and bringing their community together. We are interested in hearing from artists who have explored multiple outputs for the work they create, through documentation of process or digitalisation, so that the story can also be shared more widely and outside of the internal space.

This is a creative commission to work in inclusive and creative ways, to ensure that the genuine story of Greener Kirkcaldy is told and is accessible to non-arts and diverse audiences. We are interested in proposals that have a consideration of how the final work will reach more marginalised groups, address accessibility needs and can be shared widely across multiple platforms.

We would like to hear from creative practitioners/artists with an initial response to the project and a short proposal to the brief (see **To Apply** section below). We are interested in processes that are responsive, demonstrate a commitment to collaborative working and give a clear idea of the creative skills, local knowledge and tools they bring to developing this (see [Criteria and Working](#)).

## **The Commission**

This commission is to work directly with Greener Kirkcaldy, with support from Community Land Scotland who will be the contracting organisation. The commissioned artist(s) will receive a fee of **£2,000** (inclusive of all materials and activity costs). There will be additional budget to support particular accessibility needs that can be accessed on agreement. The artists will be expected to work for a 6 week period between November 2020 and February 2021. Proposals for engagement/production will be developed collaboratively between the commissioned artist and Greener Kirkcaldy with an Activity Plan for work submitted to Community Land Scotland by mid December. Activity will then

commence early January with final works created by the end of February. We expect this process will involve elements of research, online and direct activity, engagement and creation of final work.

Please see **Criteria and Working** for extra information.

### **To Apply:**

Please send us:

- A statement of no more than 500 words (or a video of no more than 3 minutes long) stating your interest in this project, what skills you bring to it and your approach to working with Greener Kirkcaldy.
- Current CV
- Up to 4 examples of past work that you feel best supports your application – this can be in any form (images, films, texts, testimonials etc., links to online video or other online resources)
- Please send by email to [kristina.nitsolova@communitylandscotland.org.uk](mailto:kristina.nitsolova@communitylandscotland.org.uk) with a maximum file size of 10MB, you can also email us with any additional questions you have when applying
- The deadline for receiving submissions is midnight on Sunday the 8<sup>th</sup> of November
- Interviews for the commissions will be held virtually on the following dates on the Monday 16<sup>th</sup> November – questions can be made available ahead of time  
By applying you are deemed to be making yourself available for the interview on the date mentioned (however you may let us know in your application if you need to make other arrangements in order to apply)
- We will always send an email acknowledging receipt of any applications. If you do not receive an email, please contact us again.
- If you require specific support when making an application, please let us know