

Community Land Ownership and the Climate Emergency

Project Brief

September 2020

COMMUNITY*
LAND SCOTLAND

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Background

Community Land Scotland (CLS) is the national voice for community landowners, with almost 100 Member organisations across Scotland, ranging from community landowners of major crofting estates in the Western Isles to inner city community hubs in diverse communities such as Kinning Park in Glasgow. We are at the forefront of advocating for land reform as a way to help deliver a fairer, greener and more sustainable Scotland and we promote community ownership of land and associated assets as central to delivering that overarching objective.

The need for a green economic recovery and the ongoing climate emergency further underscore the importance of ensuring that communities implement initiatives that deliver local community and wider public benefits. As part of Community Land Scotland's work-programme on community land ownership and climate change we therefore wish to commission a research project to document and showcase how community landowners are using their land and other assets to implement initiatives that help address the climate emergency and generate local community and wider public benefits.

Project Requirements

The project requirements are as follows:

- Collection of baseline data documenting the full range of initiatives which Scotland's community landownership sector (both rural and urban) is currently undertaking to help address aspects of the climate emergency. Previous initiatives should also be documented where possible. Such initiatives should include those which are being undertaken exclusively by community landowners and those being delivered in partnership with other stakeholders.
- An assessment of economic, social and environmental benefits generated as a result of identified initiatives undertaken by the community landowning sector as detailed above.
- A collection of narrative case-studies capturing the range of initiatives undertaken by community landowners and their impacts. The case-studies should be suitable for inclusion in a standalone document to be published separately and also include content suitable for dissemination via other methods (see below).
- An assessment of what further potential contributions the community land sector could make to address the climate emergency.

Submitted tenders should include the following information:

- A detailed description of the research methods to be used to fulfil the project requirements;
- An indication of the anticipated types of initiatives to be documented and a suggested framework for that documentation process. In developing their tenders, prospective

contractors are encouraged to consider a suitably wide range of initiatives in which community landowners may be engaged;

- An indication of how benefits linked to identified initiatives will be documented and analysed, including for the selected case-studies.
- The anticipated number of case-studies to be included within the project, the criteria to be applied for their selection, and an indication of types of innovative case-study content suitable for distribution and broadcast via social media as appropriate;
- A description of personnel and their relevant experience in relation to undertaking the work;
- A timetable for completing the work including tasks, timescales, key milestones and project management arrangements (including progress reporting to CLS's project steering group);
- A price schedule (inclusive of VAT if applicable) for completing the project including details of daily fee rates and the allocation of tasks within the project team as appropriate. The price schedule should include a budget line for any anticipated expenses incurred as a result of completing the project.

Project Outputs

Project outputs will include the following:

- A report containing a contextualised analysis of baseline data and an assessment of benefits as detailed above;
- A separate set of narrative case-studies as detailed above;
- An innovative range of case-study content suitable for distribution and broadcast via social media as appropriate.

Budget

The total available budget for this project is £12,000, inclusive of VAT and any expenses or other costs incurred in undertaking the work.

Tender Assessment Process

Tenders will be assessed and scored using a price/quality matrix with a weighting of 40% price and 60% quality. The quality criteria used in assessing tenders include the following:

- Methodology
- Relevant experience
- Programme of work

Submission Deadline and Arrangements

Tenders for this project should be submitted via email to Dr Calum MacLeod (calum.macleod@communitylandscotland.org.uk) by **12:00 on October 23rd 2020**.

Commencement of Project and Timetable for Completion

It is anticipated that the project will commence in the week beginning **November 9th 2020** and be completed in the week beginning **February 8th 2021**.

Further Information

Please contact Dr Calum MacLeod, Policy Director, Community Land Scotland on 07974829149 or calum.macleod@communitylandscotland.org.uk if you require further information regarding the project.