



## COMMUNITY LAND WEEK 2019

*Saturday 10<sup>th</sup> August – Sunday 18<sup>th</sup> August 2019*

### Briefing for community owners

#### What's it all about?

Community Land Week aims to celebrate the achievements of community landowners and their achievements. It is a festival of events run by communities that own land or buildings.

The first Community Land Week was held in August 2018 and showcased a range of community landowners' assets - from estates to forests, a church and lighthouse cottages.

In total, in 2018, 14 community landowners held sixteen events across Scotland from the Mull of Galloway to the north of Lewis. Participants said that the main benefits of taking part were:

- Bringing the community together to celebrate their successes.
- Taking stock of what they'd achieved.
- Sharing their successes with a wider audience beyond their own community.



#### Who can take part?

Community Land Week is open to geographically-based community organisations that already own land or buildings in Scotland.

#### Who coordinates Community Land Week?

The Week is coordinated by Community Land Scotland and the Scottish Government Community Land Team, but we also work closely with a number of other membership organisations that support community owners of land and buildings.

#### Is any type of event acceptable?

We'd like to hear a little bit about your plans before we approve you to take part, but on the whole, we'd encourage you to be creative with your event planning.

The events that worked best in 2018 were:

- Celebratory events such as ceilidhs and tea parties.
- Events aimed at children and families.
- Walks and tours
- Opening new assets and services



You can also get together with other community landowners to coordinate events on a local or regional basis. Please let us know if you'd like some assistance with the coordination.

### What does the community get for taking part?

- Your Community Land Week event will be listed on our online directory and promoted through Community Land Scotland's Facebook and Twitter accounts.
- You will be provided with posters, the Community Land Week logo and a press pack.
- You will have the chance to have a film made about your organisation.
- We also have a limited number of bursaries worth up to £300 that can help with costs such as venue hire, catering and printing.

### As a host group what will you be expected to do?

- Plan your event!
- Send Community Land Scotland the relevant paperwork, including an expression of interest form and proof of public liability insurance.
- Provide Community Land Scotland with information for the Community Land Week page on its website and social media.
- Promote your event locally through your own media contacts, social media and local communities.

### What do you need to do next if you are interested in hosting an event?

Please fill in the expression of interest form and e-mail to [emma.margrett@communitylandscotland.org.uk](mailto:emma.margrett@communitylandscotland.org.uk) by **Friday 17<sup>th</sup> May**. We do not need a lot of detail at this stage, just an outline of your plans.

Please note that if you put in an expression of interest, you can change your mind, it is not a binding agreement. It is also to give us an idea of which groups are interested and to help us plan.

If you have any questions about the paperwork, please contact Emma Margrett (details above). If you have questions about Community Land Week or your event, please contact:

Linsay Chalmers, Development Manager, Community Land Scotland

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