

Fearann Coimhearsnachd na h-Alba – Community Land Scotland

Gaelic Language Commitment

Introduction

Community Land Scotland (CLS) recognises that many of its member bodies are located in areas with a high proportion of Gaelic speakers. CLS believes that land, cultural heritage, and language are closely interlinked, and community empowerment can only truly take place where the language of the people is valued and promoted. Key public bodies, as per the Gaelic Language (Scotland) Act 2005, have an obligation to develop a Gaelic policy or statement. Although not a public body, and thus not required to adhere to the terms of the Act, CLS aspires to embrace its ethos.

Rationale

CLS recognises that creating a sustainable future for Gaelic requires a commitment to use the language in communication and every day use, as appropriate and relevant. Our policy also aims to raise the language's profile, while creating opportunities for its practical use and application.

CLS will include Gaelic in its corporate identity, signage, communication with the public, on its website and social media where appropriate.

Signage & Leaflets

Gaelic will be visible at annual conference and other public meetings. It will be included in letterheads and information leaflets.

Communications

Gaelic will be used, wherever possible, to communicate with interviewers from BBC Radio nan Gaidheal, BBC Alba, and other Gaelic medium media outlets.

Publications

Gaelic content will be an aspiration in publications to inform and meet our obligations to the language.

Annual Conference & Seminars

CLS shall take steps to increase its Gaelic content at conferences and seminars, to fully reflect the importance it places on the language.