

COMMUNITY* LAND SCOTLAND

Economic Impacts Research

Summary of Economic Indicator Data

The Basics

- ◉ Funded by Carnegie UK & HIE
- ◉ October 2013 – March 2014
- ◉ A Bryan, S Westbrook and DVS
- ◉ 12 CLS Members – Owned Land 5 + Years
- ◉ Focus on Financial & Output Data

The Basics

- All assumptions and shortcomings are clearly stated
 - Lots of Caveats
 - No account taken of inflation
 - Not all groups able to provide all data
 - Stornoway Trust – focus on last 20 years
- Data is evidence based (Accounts & CLO Records)
- Defensible
- Understatement of position
- Easy to Repeat and for Other CLOs to Collate Similar Info

BUT

- **IT IS STILL A GOOD NEWS STORY**

Headline Figures

- Capital Value Up – 244%
 - Acquisition £17.2m
 - Now £59.3m
- Turnover Up – 254%
 - Acquisition £1.7m
 - Now £6.1m
- Direct Staffing Up – 368%
 - Acquisition 22 fte
 - Now 103 fte
- Contribution to Local Economy Up – 434%
 - Acquisition £476k
 - Now £2.5m

Headline Figures

- Investment to date - £34m
 - Housing - £4.5m
 - Renewable Energy - £16.5m
 - Communications Infrastructure - £4.8m
- 53% of which is CLO's own funds.

Headline Figures

- Capital Investment to date - £34m
- Planned Capital Investment - £25m
 - Housing – £2m
 - Renewable Energy - £10m
 - Tourism & Recreation Infrastructure - £6.5m
 - Communications Infrastructure - £5m
- 38% of which is CLO's own funds

Headline Figures

- Capital Investment to date - £34m
- Planned Capital Investment - £25m
- Total CLO Capital Investment - £59m

- Investment by Others ?
 - Community Organisations
 - Housing Associations
 - Local Authorities
 - Private Sector

What has this delivered?

○ Housing

- 151 Houses Upgraded
- 6 Houses Built New by CLO
- 33 Houses Built New in Partnership
- 141 House Plots Sold/ Shared Equity



What has this Delivered?

- Housing
- Renewable Energy
 - 6.902MW
 - Large and Small
 - Reliable Supply
 - Income Generation



What has this Delivered?

- Housing
- Renewable Energy
- Tourism Infrastructure
 - 63 Moorings/ Yacht Berths installed
 - 13 Visitor Facilities Upgraded
 - 9 Visitor Facilities Built New
 - 19km Paths Upgraded



What has this Delivered?

- Housing
- Renewable Energy
- Tourism Infrastructure
- Land Management
 - 24,200 Ha under active conservation management
 - 39 Km track/ forest road upgraded
 - 17 Km track/ forest road built new
 - 12 Small Holdings Created
 - 17 Crofts Created
 - 16 Allotments Created



What has this Delivered?

- Housing
- Renewable Energy
- Tourism Infrastructure
- Land Management
- Commercial Infrastructure
 - 24 Commercial Facilities Provided



So What?

- Affordable housing options, availability of reliable infrastructure and greater commercial opportunities mean:
 - 9 out of 11 respondents have stable or increasing populations.
 - Improving demographic structures in many cases.
 - Vibrant community sector and increase in private sector.

What Next?

- **Grow the Economic Impacts Evidence Base**
 - Participating CLOs to continue to gather data based on template.
 - Other CLOs to adopt template.
- **Also need to look at identifying 'Social Impacts'**
 - This might include
 - Community Confidence
 - Social & Natural Capital
 - Quality of Life
 - Simple and Easy to Apply
 - Help CLOs Deliver